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# Krata

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**Projects**

(in order of commencement)

**100 Months Club**, a new initiative bringing together senior decision makers across public, private and third sectors in the North to explore the opportunities and challenges in addressing climate change

**Post-Oil Futures: What happens when the oil runs out?** Exploring the many, multiple post-oil futures that inevitably lie before us, focusing on storytelling, creative communication and humour

**Love Good Food**, encouraging people to share their favourite recipes through short films

**What is a social enterprise?** an exploration of social entrepreneurship in Manchester with Chorlton High school students, using film to create a 'textbookblog'.

**Chorlton Eats**, a strategy for promoting healthy eating in Chorlton, South Manchester that involves community consultations, filming and creative thinking

**Creative Carbon Management Strategies**, a collaboration with Creative Concern, Futuresonic and the Tyndall Centre for Climate Research Manchester

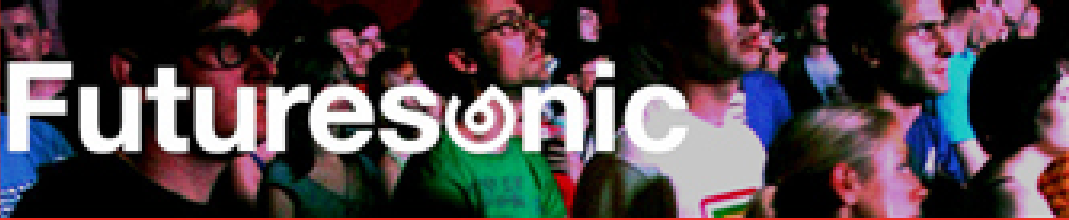
**Manchester Sessions**, a collaboration with Steve Connor (Creative Concern), Neil McInroy (CLES), Jon Lovell and others to explore emotions in a Manchester context.

**Oneless**, a brand that encourages people to *reduce their use*, starting with plastic bags.

**Thinkingwomen**, virtual and physical network of women interested in social, economic, emotional and personal development.

**Action for Sustainable Living (AFSL)**  
AFSL provide advice to individuals and community groups on how to live more sustainably. Their current focus is on 3 districts in Manchester -Chorlton, Hulme and Old Trafford. Krata helped them think about their organisational structure and objectives..

**Ethical Consumer / Ethical Consumer Information Systems (ECIS)**  
Strategic consultancy on developing their software to reach a wider audience. Jessica Symons, Non-Executive Director of Ethical Consumer Information Systems (ECIS).



Learn more about Environment 2.0

## Pilot Carbon Audit

A Pilot Project by FutureEverything, Futuresonic, Tyndall Centre, Manchester, Imagination@Lancaster and Creative Concern, May 2007

Downloads

Futuresonic Pilot Carbon Audit Report

Coping with Carbon: Events Guide

Emissions Calculator: Spreadsheet



FutureEverything has established a partnership with Tyndall Centre Manchester to help begin its work on measuring, managing and mitigating the Futuresonic festival's contribution to climate change. The Tyndall Centre brings together scientists, economists, engineers and social scientists who together are working to develop sustainable responses to climate change through trans-disciplinary research and dialogue. The Futuresonic/Tyndall partnership is undertaken in partnership with Imagination@Lancaster, and is assisted by Creative Concern, a sustainable development communications agency in Manchester. Underpinning the partnership is the understanding that the cultural sector has an important role to play in answering and making sense of the questions posed by climate change.

The audit is being approached as a pilot process that will build in detail year on year, with an 'open source' approach making the method fully transparency and available. This is unusual in carbon audits of leisure events and festivals, for which the norm is to commission consultants and offset a headline emissions total, without declaring full method or scope. An open method will make it possible for this to be repeated by other organisations and events.

In terms of results, focusing on the music strand of the festival in 2006, the Futuresonic international festival generated first order carbon dioxide emissions of some 237 -791 tonnes, depending on whether the full warming effects of aviation emissions are accounted for. For comparison, national per capita carbon emissions are in the order of approximately 10t CO2 per year. The music events at Futuresonic thus cause the equivalent of the annual CO2 emissions of approximately 30-30 people. In terms of (temporary) biosequestration within the UK, this would require, for example, 1-3 hectares of oak woodland to be protected over a 100 year period (EC&M, 2002). Each year of the festival would require another 1-3ha to be so protected.

Aircraft emissions dominate the carbon emissions profile of the festival, and, more generally, it is the transport of attendees and artists that leads to the bulk of the emissions. The sum of surface transport and non-uplifted aircraft emissions (i.e. not taking account of non-CO2 effects) is 91 times the sum of the non-transport emissions: 3,236kgCO2. If we include the non-CO2 warming effects of the aircraft emissions, transport emissions as a whole are 132 times greater than non-transport emissions.

For an international festival on an island nation, air transport is almost unavoidable, and so change is unlikely to be easy. Goals will be to incentivise walking, cycling and public transport use, as well as higher load factors in cars. Emissions from flying to the festival are perhaps most practically mitigated by encouraging travelers to purchase Gold Standard Clean Development Mechanism offsets. Other festivals have claimed to be 'carbon neutral' by offsetting their emissions. However, offsetting is not a complete solution, as it often displaces the problem elsewhere. The project will also explore the mitigation options that can take the Futuresonic festival beyond overseas biological offsetting towards more refined forms of offsetting and guaranteed direct and indirect emissions reduction.

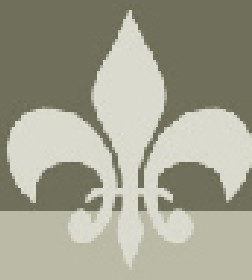
Studies show people are concerned about climate change and the environment, but these issues are not high priorities for them. They also tend to expect that it is government that must take the lead on these issues. This study highlights that even going to a festival has implications for climate change. As the study produces more results, information on the carbon footprint of cultural activities -attending a festival or going to the cinema -will enable people to make informed decisions about the things they do.

Seed funded by North West Regional Development Agency.

Paul Upham  
Philip Boucher  
Steve Connor  
Drew Hemment  
Holly Waterman

http://postoilfutures.wordpress.com/about/

About Post-oil Futures » Post-oil Futures



POST-OIL FUTURES

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## About Post-oil Futures

Monday, Feb 25 2008

Uncategorized postoilfutures 6:29 pm

What does a post-oil future look like?

Post-Oil Futures is a new project led by Manchester creative thinktank, Krata. We are drawing together individual and collective imaginings to explore the potential of life in a post-oil future. Through the hypothetical space created, we may change lifestyles in the present.

Climate change mitigation and adaptation are happening far too slowly. A global average temperature rise of +4°C by 2100 is beginning to look conservative. At the same time, investment in coal to oil conversion plants and novel oil fields (e.g. tar sands and Arctic regions) is accelerating, which will further add to climate change and could shorten coal stocks substantially. Low carbon fuels, lower consumption and energy efficient lifestyles need to become the norm in industrialised countries. Attitudes are already changing and an awareness of peak oil and energy security is growing, but the process needs to quicken in a way that fosters sustainability rather than worsening the situation through continued over-consumption and a dubious choice of energy options. People need to be able to imagine themselves in a future of reduced consumption and this project creates a space for this to happen.

We are collecting stories that imagine life without oil - without petrol/diesel and without oil-based plastics. What do people eat? How do people get around? How do they look after their health? What do people do for entertainment? What is important to them?

We are collecting scientific research that predicts peak oil, that explores how the natural world is responding to climatic changes and that predicts trends in alternative fuel sources. We want to use this data to create and inspire stories about post-oil futures.

Can you imagine how your life might change as oil becomes more expensive and our current lifestyles become unsustainable?

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action for sustainable living

connecting people, sharing resources and supporting communities to live more sustainably

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Local groups taking action on sustainability that have been supported by AfSL

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What's on

Jun 2008

Manchester Climate Forum Quiz Night 22 Jun 2008 - 7:00pm

Environment Fair Altrincham South 24 Jun 2008 - 9:17am

Cultivating Communities Conference 24 Jun 2008 - 10:00am

more

Add an event

Volunteering Opportunities

Greening Old Trafford Coordinator

Add a volunteer or job opportunity

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Home

Action for Sustainable Living (AfSL) is a charity that helps people to live more sustainably, focusing on simple changes that will make the world a better place to live in. We're currently active in Manchester, Trafford and Liverpool, and are open to working in other parts of the UK.

Volunteer as a Local Project Manager in Trafford!

Are you ready for a life changing challenge?

Do you want to make your local community a cleaner, greener more sustainable place to live in?

Contact person: Helen Starr-Kiddle | Other opportunities

Read more 4 attachments

Paid Work - AfSL Schools Coordinator (half-time)

AfSL Schools Coordinator (half-time)

Contact person: Josh Steiner | Other opportunities

Read more 4 attachments

Volunteer of the month

Olivia Belletty

More about me | Email me | Other AfSL people | Volunteering

Featured partner

Ethical Junction

in Supporters

Ethical Junction brings together businesses and consumers who share a commitment to ethical values. Its online Directory gives easy access to products and services while Pulse', its news forum, is the source of up to date information on events as well as opinions and comment.

Ethical Junction Network came in to existence in 1999. The website was intended to serve as portal for all things ethical from consumers looking for organic compost to ethical businesses looking for finance. Ethical Junction was set up to provide a universal ethical resource to the public.

Businesses | Fostering social enterprise

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