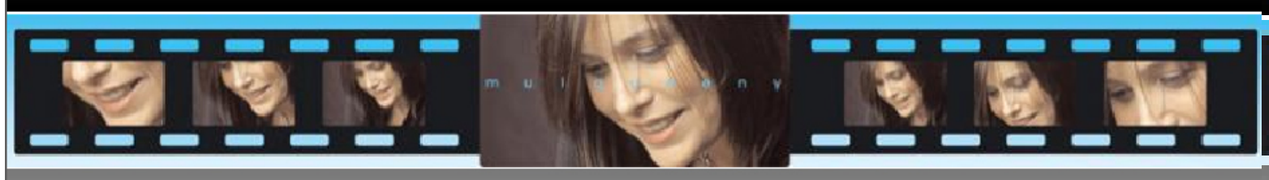
Emma Mulqueeny



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## About

I am an evangelist of all online comms, I can make it work for you. My history (brief version):

editorial:political:publicservice:businesslink.gov.uk:direct.gov.uk:transformational government:fco.gov.uk:ukgovbarcamp.co.uk

My passion is getting communication right. I can manage stakeholders, enable change, provide strategic direction, anything really that involves a conversation.

Security clearance: yes to SC level

Coffee: white no sugar

Wine: Red

Snacks: Twiglets

Freebies: yes sure, if it is interesting

Network: my value is in my network, ask me and I am sure that I can find you someone to help

Passion: online comms and where it is taking us as a society

CV: on linkedin

SUBSCRIBE TO MULQUEENY

RECENT COMMENTS

Mulqueeny on Crikey: two posts in one night…

JackP on Crikey: two posts in one night…

Interesting08: fasci… on Interesting '08 – the st…

Roo Reynolds on Interesting '08 – the st…

Mulqueeny on Interesting '08 – the st…

TOP POSTS

Interesting '08 – the stuff that stuck :)

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## Roll call – people you should know about

I am obviously shooting myself in the foot here. By giving out the names of the people I think everyone should know, I will undoubtedly annoy those who are not listed – this is user error rather than anything else, I will keep updating this. However, there are some key people in and out of the public sector who deserve to be recognised. Contact details listed where apt, you can all use your initiative to get to the rest.

**Public sector 'doers':**

Jeremy Could – general good egg, knows much, is head of internet at the Ministry of Justice and is a big thinker

Mark O'Neil – CIO at the Dept of Culture, Media and Sport – good guy, understands this world and takes time out to learn more

Jenny Brown – brilliant and possibly undervalued – she blogs, she works hard and if you have an online comms problem I suggest you run it by her and see what she suggests

David Briggs – local government's Steve Jobs. Dave is just so enthusiastic and eternally brilliant at giving simple solutions.

Tracy Crean – enabled all that is happening in FCO and social media

Stephan Hale – held his nerve when looking at the possibilities at the FCO

Edward Vanning – very, very important at DCLG (I am sure that he will tell me off for this handle) humble, clever, inspiring and challenging… the best

Tom Watson MP – Cabinet Minister for t'Internet stuff (he really does know what he is talking about – it's great!)

**Connectors (and I can link to these lads as they won't mind):**

Steve Moore – you need to know this man

Oli Barrett – reduces me to jelly whenever I meet him – boundless energy, super ideas, true belief in the 'social' aspect of social media… a star and if you manage to meet or work with him, you will understand why I respect him so much (he owes me lunch)

Lloyd Davis – Lloyd runs the Social Media Cafe on Friday mornings… go (and he busks – too cool, if you ignore the ukelele bit)

**Recruitment agencies I trust who will sort you out with people to deliver (same with linking :))**

Hudson – ask for Simon Shobrook and say I sent you (you never know, one day they might thank me!)

Stimulation – Tiffany St James runs this company and I cannot recommend her highly enough

**Random people I have met recently and respect**

Ben Hammersley: www.benhammersley.com I met him at Steve Moore's 4Cood pre-event and was vaguely impressed, then googled him and was really impressed (seeing him for coffee next week :)) Update: 18/8/08 saw him for coffee, brilliant, brilliant afternoon- talked about loads of stuff. Afterwards I properly looked at his site – my fave page (that you will probably be more interested in) is here.

Steve Flaherty: www.starslightproject.com I am not sure how much more clever you could become than inventing a lamp post that runs on solar power, AND provides wireless internet access

James Darling: www.abscond.org I met James at the ukgovbarcamp and was bowled over by how clever he was, then I realised he was 19 (now 20) and I felt inadequate! If you get the chance to meet this guy, do so, if you can wangle a meet – do so… he also owns a milk float – possibly the coolest mode of transport (if you ignore the insurance)

Michelle Acton-Bond: talented, beautiful and kind. I was going to say that if I could be anyone in the world it would be her, but then I would have a quandary with my family! Michelle inspires and delights everyone lucky enough to meet her – just don't book a coaching session with her when she is hanging mondaymorningramblings.co.uk (update: 20th March 2008 MAB is going live at this address next week – to get her in the mean time use her linkedin profile)

Jeremy Labram: I have known Jeremy for many years (he is married to a friend of mine). However, I have never really known what he does – except when he was a wine buyer

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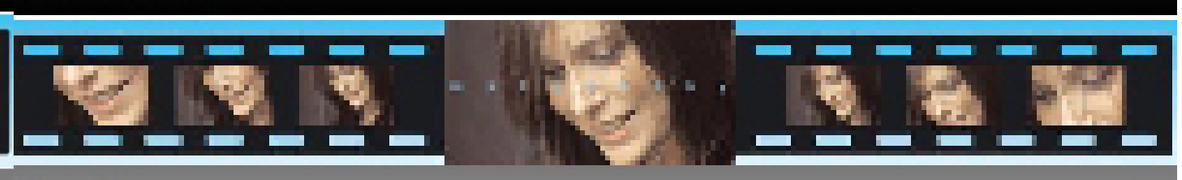
TOP POSTS

Interesting '08 – the stuff that stuck :)
Millband and Hammersley… togather at last
About
Crikey: two posts in one night… (pass the Nytol) – and the Moo card
Emma Mulqueeny welcomes the social media guidelines…
Roll call – people you should know about
The problem with social media – there's no cash to be made… so what?!!
What can Emma do?
What is happiness if it cannot be shared?
'Citizen empowerment agenda': how potentially cool is this?

BLOGROLL

Am reluctant to share him, but this is Briggsy
Ben Hammersley's stream of consciousness
Brilliant minds
Dennis McDonald
Everything GovBarCamp related
Have unhealthy crush on DM but his blogs are always worth watching
Inspiring blog on climate change
Jenny Bee is far too clever for me
Jeramiah
Justin Kerr-Stevens writes
Mitch Sava – he rocks and I know him!
My cause
Oli Barrett – swoon
Paul Caplan – he has no idea how good he is
Paul Clarke
Paul Webster – my gift to you
Roo has the best strap line ever
Sans everything
Simon Dickson – oft wise
The Motley Crue
Whitehall Wahhu

Emma Mulqueeny



## My daughter writes… again :)

22 06

## Crikey: two posts in one night… (pass the Nytol) – and the Moo card

21 06

## Interesting '08 – the stuff that stuck :)

21 06